



MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

April 13, 2015

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CONSTRUCTION "TIP-OFF" OF DOWNTOWN SPORTS COMPLEX

WHAT: City of Rockford Mayor Larry Morrissey, in partnership with the Rockford Park District, the Rockford Area Convention & Visitor's Bureau and the Winnebago County Regional Tourism Facility Board will celebrate the start of the construction conversion of the former Ingersoll facility into the Downtown Sports Complex with a special "Tip Off" ceremony.

WHEN: Friday, April 24, 2015 at 3:00 p.m.

WHERE: 301 S. Water Street: The event will take place in the parking lots to the east of the former Ingersoll building. Parking will be available in the lots immediately adjacent to the event site.

INTERVIEWS: Mayor Morrissey, Ian Linnabary: Winnebago County Regional Tourism Facility Board, Tyler Smith: Rockford Park District, John Groh: Rockford Area Convention & Visitors Bureau, elected officials and guests.

PHOTO OP: Speakers and special guests will be invited to construct a special prototype of the DTC

PARTNERS: City of Rockford, Rockford Park District, the Rockford Area Convention & Visitor's Bureau and the Winnebago County Regional Tourism Facility Board.

ABOUT THE DOWNTOWN SPORTS COMPLEX:

The Downtown Sports Complex (DSC) project will result in the conversion of the former Ingersoll facility on the east bank of the Rock River into a modern indoor sports complex. Once completed, the building will contain eight basketball courts or 16 volleyball courts, a restaurant with views of the river, and meeting space. As a pillar of the Reclaiming First initiative, the construction is being financed by a consortium of funding sources including the Rockford Park District, a Winnebago County hotel tax, various grants including River's Edge, the U.S. EPA, and the Redevelopment Fund. The project will include a concrete path along the river bank and two parking lots which will add over 450 new stalls to the downtown parking inventory. The facility will be operated by the Rockford Park District.